

ISSUE 19 • FALL 10

SALEM

A MAGAZINE FOR THE PEOPLE OF VIRGINIA

Musical Manager

Former City Manager Gets Back on Stage



Plus - Other Issues Strike a Chord

New Drug Testing Policy at SHS - Comcast Chaos

NCAA Extensions - The Amphitheater

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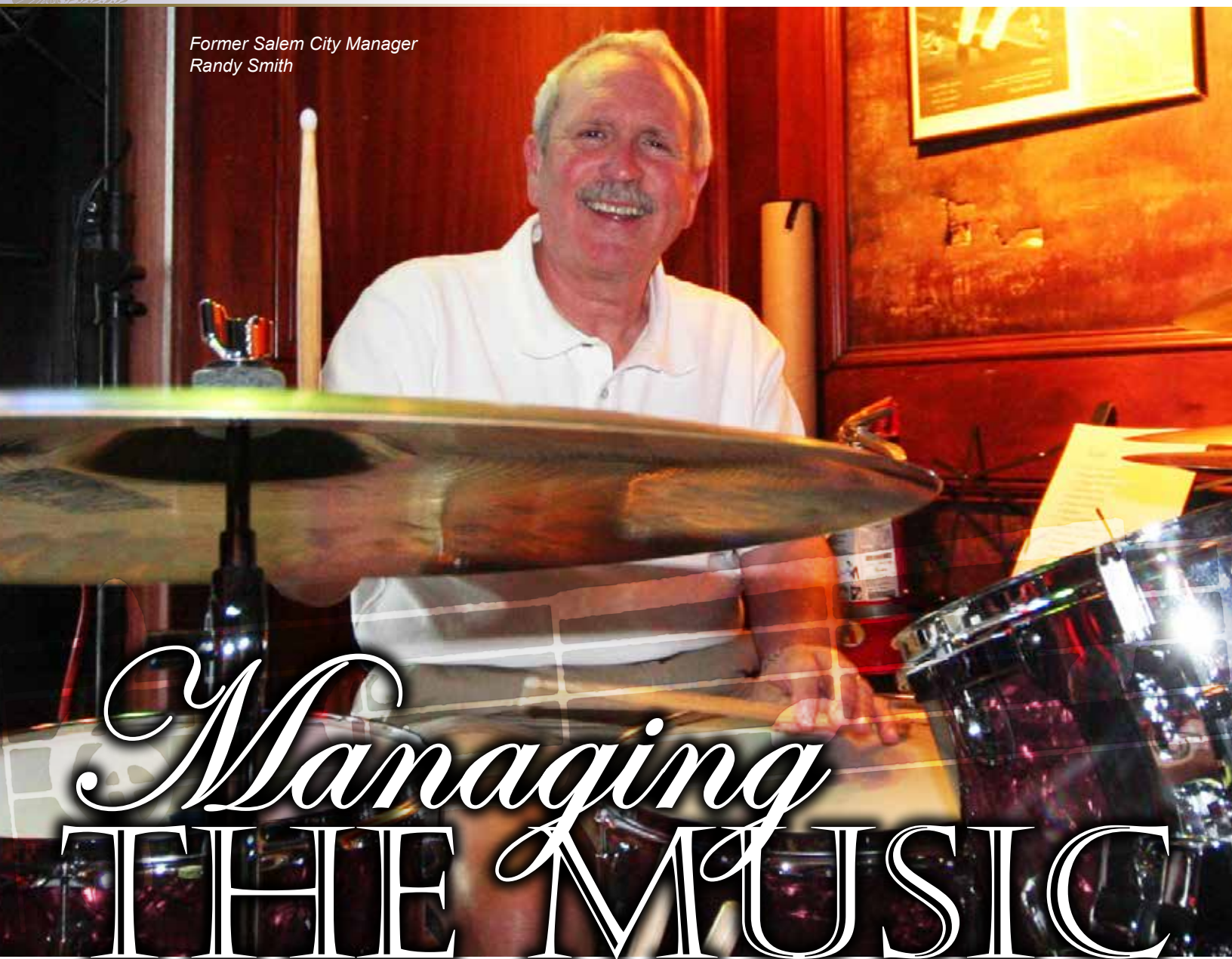
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Former Salem City Manager
Randy Smith



Managing THE MUSIC

It's been 10 years since Randy Smith retired as Salem's City Manager, but instead of retreating to a rocking chair Smith has returned to his rock-n-roll roots as the drummer in the local band *Misspent Youth*.

"I could tell immediately that I had missed it," he says. "It's nice to do something that other people enjoy, plus it keeps my mind young and active."

Most people pick-up a hobby when they retire or head straight to the golf course each morning, but Smith, who is now 64-years-old, decided to rekindle a passion that had been lying dormant for 35 years. He had played drums in a variety of bands from the time he was a teenager all the way

through college up until his son David was born in 1974. But that year he quit playing drums professionally and didn't take the stage again until Labor Day of 2009.

"We play a lot of the old rock, plus a little bit of jazz and country. Mainly music that people can dance to," he says.

Smith's parents began to notice his musical abilities when he was about 11-years-old. He was constantly tapping on the furniture throughout the house in a rhythmic pattern and proving that he could keep a beat with or without the radio or record player accompanying him in the background.

"My parents finally recognized this and

signed me up at Ridenhour for accordion lessons," he says. "Thankfully, by the time I was 12-years old they gave in and allowed me to switch over to the drums."

SALEM BORN AND SALEM BRED

Smith grew up in Salem, but attended high school and graduated from North Cross. He was in the first graduating class of the then fledgling private school in 1964. He was one of just 10 seniors.

"I remember freshman orientation at Lynchburg College when I stood up and said I was from Salem and that I had graduated in the top 10 of my class," he

says with a chuckle. “Unfortunately, my first semester grades probably made that story look suspect at best.”

Smith earned his Bachelor’s degree in Business Administration from Lynchburg in 1968 and returned to Salem to work full-time at radio station WBLU 1480 AM. Back then you were a disc jockey, an ad salesman, a copy writer and the voice of the commercials you sold and wrote.

The hours were long and the pay was suspect, but radio was exciting and most of all it kept Smith close to his true passion of music.

“The summer I took the job at the radio station I had the choice of that job or being the night watchman at Oakey’s,” he says. “After thinking long and hard, I think I made the right decision.”

Smith also was working as a volunteer for the Salem Rescue Squad at the time, and he recalls a chance meeting that shaped his future for years to come.

“At the end of 1969, we had our installation of officer’s banquet and I was the Captain at the time,” he says. “I sat right across the table from Bill Paxton, who told me they were gearing up to hire someone and that I might be interested. I’ve often thought that if I had sat somewhere else

that night, I might never have worked for the city.”

CLIMBING THE CITY HALL LADDER

Smith officially came to work for Salem on February 2, 1970 when he was hired to oversee personnel and also handle publicity and public relations.

“At the time the city had a concept where they were discussing closing off downtown and making a mall similar to what they have in Charlottesville, and they wanted me be the one to help get them some publicity for the project,” he says.

The mall never happened and Smith eventually became the Director of Personnel and Coordinator of Emergency Services for the city. He held that position until 1980 when Edgar Yates retired as assistant city manager and City Council appointed him to fill that post. He served 7 years as Paxton’s assistant before taking over as Salem’s City Manager in 1987.



Smith was Salem's City Manager from 1987-2000



Smith and Misspent Youth play regularly at 419 West and Pomegranate



Smith has been playing drums since he was 12-years-old

well as in their lives. The first thing you see when you walk through their front door is the couple's *Music Room*.

"Vickie is very supportive and encouraging and she is really the band's biggest fan," he says.

Vickie and Randy were married in 1997 in a year that forced the couple to literally face the music and endure some of life's most euphoric and tragic circumstances all in the same breath. In a 2-month period that year, Smith and Vickie were married, moved into a new home and also leaned heavily on each other for support after Smith lost his son, David, in a tragic plane crash just west of Salem.

"I had given David my drums and after he passed away my daughter, Allison, brought the drums back to me, and that's when Vickie and I decided to create the music room," he says.

The room now features a full set of drums, a baby grand piano, a stand-up bass fiddle, a set of conga drums and some bongos.

Besides filling that room with sound and beating the skins for *Misspent Youth*, Smith also plays with the local jazz band *Coda* and he is working on his second project with Salem vocalist Freda Fry – a CD that is being recorded right here in Salem at the Flat Five studio on East Main St.

-MS

"During that period of time we built the football and baseball stadiums and made significant improvements to public safety as well as the electric, water and sewer departments," he says.

Smith also was in charge when the city decided to get into the business of hosting NCAA Championships. That unlikely process began in 1992 as a pipedream, but turned into something larger than anyone ever imagined.

"The NCAA thing has really evolved into a small industry for the city," he says. "A lot of that is because the NCAA was embraced here, and really they felt like

they were amongst friends from the start because we all love sports."

Smith retired on September 1, 2000 after 13 years of leading the city.

"It was neat to be able to manage the town where you grew up and truly have a personal stake in things each and every day," he says.

FACING THE MUSIC

Smith and his wife, Vickie, reside up on "The Hill" in Salem and they definitely make music a priority in their home, as

MISSPENT YOUTH

Randy Smith – Drums
Willie Bush – Keyboards
Chad Ferguson – Guitars
Thomas Thurman – Guitars

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Another former Salem employee also is reviving his musical career in the same band. Willie Bush, who spent a decade working for the city at the Water Plant, is the keyboard player for *Misspent Youth*.

“Even though Randy and I worked for the city at the same time, we really didn’t know each other,” says Bush. “We rarely crossed paths.”

In fact, it took a chance meeting with Willie’s wife, Patsy, to put the two musicians in the same room. Patsy had taken her dad to the barber shop one day several years ago when she overheard Smith talking about how he would like to find someone to “jam” with once in awhile.

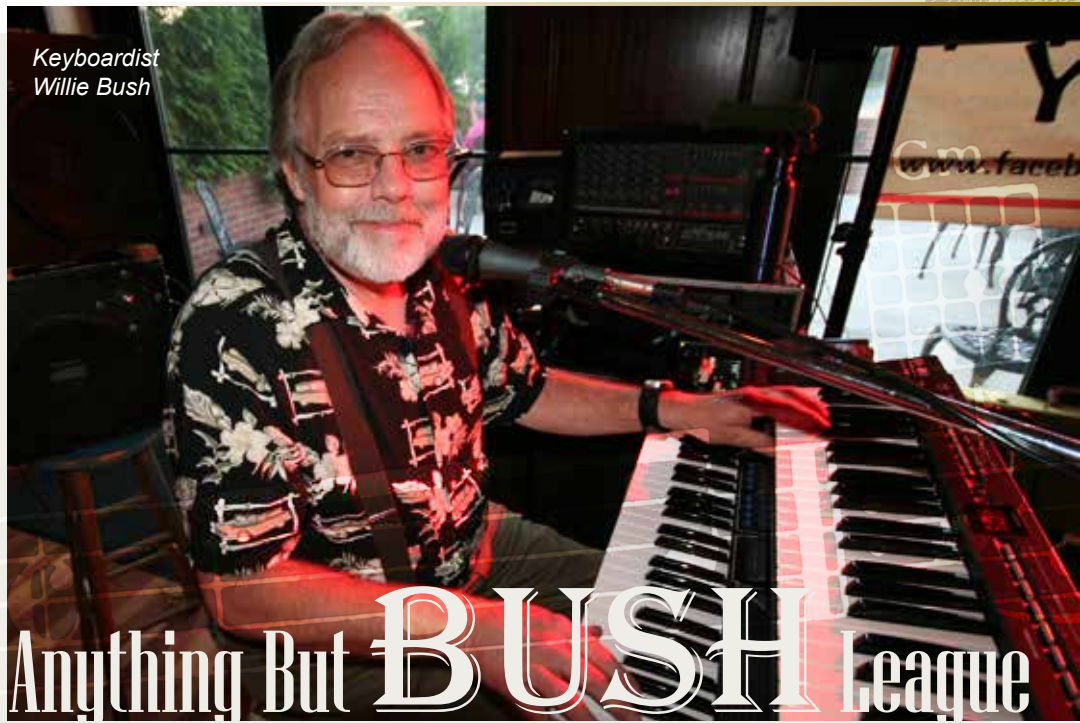
“Patsy came home and told me the story, and I didn’t think much about it until I ran into Randy one day on Main Street,” he says. “I introduced myself and told him that I played some keyboards and would like to jam with him,” says Bush.

The two started playing for fun in Smith’s basement and eventually added a 23-year-old guitar playing vocalist, Kevin Largent, to the mix. After about a year’s worth of practice the band made its unlikely debut in public on Labor Day weekend 2009.

“Randy is a fine drummer and he is a heck of a lot of fun to be in a band with,” he says. “He has a tremendous sense of humor and we get along great.”

Bush, who is now 57-years-old, is one of those musicians who makes everything involving music look effortless. He can read music, but mostly plays by ear and he’s been doing this since he was a teenager.

Keyboardist
Willie Bush



“My Mom bought an upright piano when I was 6-years-old and I just kind of took to it,” he says. “Then when the Beatles came out and the ladies were going nuts over them, I thought to myself that this is something I might want to do.”

He joined his first band just before 7th grade while he was at Conehurst Elementary. That group was called the *Black Knights* and by the time he was 13, he was so good that he was playing in bands in beer joints across the Roanoke Valley like George’s Rendezvous on Walnut Ave. in Roanoke.

“I also played in *Razzmatazz* and with *Jane Powell and the Hot Sauce* and when I was 17-years-old, I went to Iceland and played for the USO in a band called *Sugar Bear*,” he says. “That lasted about 20 days,

but when we got ready to leave people at the military base said they couldn’t fly my organ back home because there was too much weight on the plane.

“They said they were going to send it to me on the next plane, but it took me 6 months to get it back because they lost it,” he says.

Like Smith, Bush rarely played professionally while working at the Water Department. His schedule of mainly nights and weekends kept his keyboards in the case until *Misspent Youth* was launched one year ago. He handles all of the normal keyboard duties for the band, sings back-up vocals and even plays the bass line through his tone producing synthesizer.

“I was in the mixed choir at Andrew Lewis and played everything by ear, so I wasn’t a very good music student,” he says. “I do know a lot about music theory and I’m pretty good arranging pieces, but really it’s all self-taught.”

Bush also plays some banjo at the Senior Center twice a week and helps entertain the residents at local nursing homes with Peggy Wright.

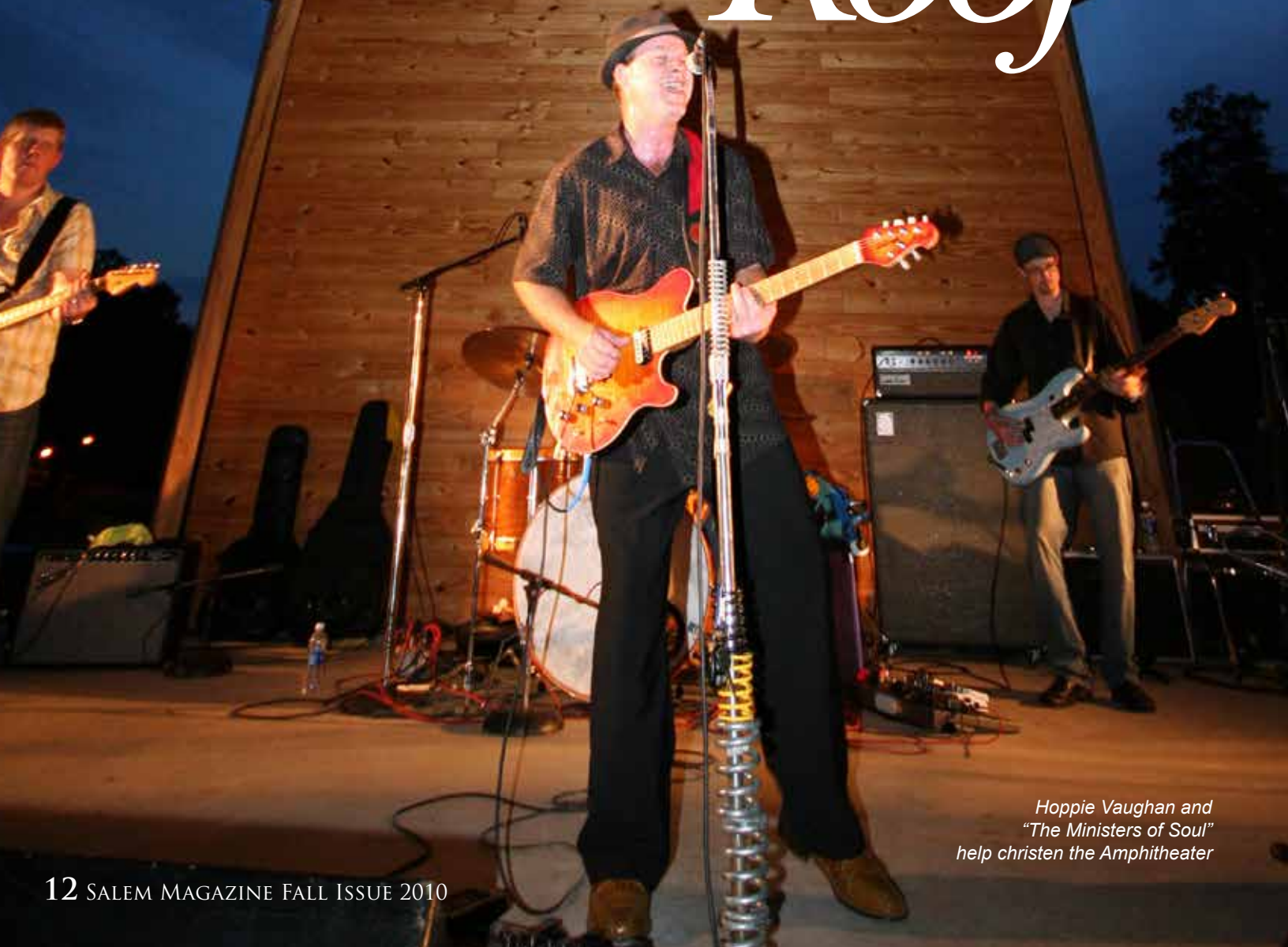
“Ego used to be involved when I played, but now all I care about is that people enjoy the music,” he says. “I want people to be able to get into it and party with it and as long as they are having a good time, I’m happy.”

Bush and Smith at 419 West



- MS

Raising THE *Roof*



*Hoppie Vaughan and
"The Ministers of Soul"
help christen the Amphitheater*

For a structure that came in a kit without any instructions on how to put it together, the new Community Amphitheater is a thing of beauty.

Built by the City's Streets and Maintenance employees with funds provided by the generosity of the Salem Jaycees, the newest addition to Longwood Park already is a source of community pride.

"The Jaycees have traditionally been all about the community and giving back, and this is the biggest way they could have done that for all of the citizens of Salem," says Councilwoman Jane Johnson, a lifelong member of the Jaycees.

Johnson, her fellow Council members and City Manager Kevin Boggess officially cut the ribbon at the new facility on July 17 at "Jazz in July" giving the city another top notch civic venue.

"I think everybody already loved Longwood Park, but this just really adds a new dimension to the experience, and I really look forward to seeing more events in the amphitheater," says Johnson. "This is just one more thing that adds to the quality of life that we have in Salem."

Salem Stadium, Salem Memorial Ballpark, The James I. Moyer Complex and Spartan Field were much bigger projects, yet in the end, the Community Amphitheater can eventually be just as important in its own way.

"You can't really say one is bigger than the other because each one enhances the quality of life for the citizens and visitors we have in Salem," says Parks and Recreation Director, John Shaner. "This amphitheater just gives us one more piece to the puzzle."

Shaner had always hoped for some type of amphitheater in Longwood Park that would lend itself to hosting music events and other performing arts, but he also was realistic enough to know that the funding didn't exist in the current economy.

"Doing something of this magnitude in this economic climate was virtually impossible," he says. "But when the Jaycees approached me looking for a way to give back to the city, the first thing that came to my mind was the amphitheater."

The Jaycees presented the city with a check for \$48,375 on August 12, 2009

City Crews did everything except lay the shingles on the roof



Lavery's Sod Farm donated a portion of the sod



during a news conference inside City Hall. Once the kit for the 26-foot tall structure arrived, crews began erecting it even though "directions in the box" were basically non-existent.

"The plans gave us pictures of the beams and brackets and hardware, but there weren't any types of design directions to follow, so our guys did a great job of putting this thing up," says Streets and Maintenance Director Mike Tyler.

Streets and Maintenance workers devoted their time and energy to the amphitheater when they weren't tied up on other city jobs, and they also had to work around the snowiest winter and one of the wettest





springs in recent memory to have it ready by the start of summer.

"We got the concrete poured before the snows started, but we had to be sure we kept all of the glue beams wrapped-up and out of the rain to keep them from getting damaged, so it was a challenge," he says.

The amphitheater is 20-feet deep and 35-feet across from beam to beam on the front of the stage area. A cast iron plaque is attached to one of those beams thanking the Salem Jaycees

for not only their generosity, but their tireless work in running Olde Salem Days over the years.

"When you think of Olde Salem Days you think of the Salem Jaycees and they will always be a part of the event in spirit, and the plaque guarantees that no one will forget the hard work they put into making this a reality," he says.

"This is what Salem is all about," says Vice-Mayor John Givens. "We had an organization donate funds to start the project and city crews actually put this together. We have workers who have confidence in their abilities and a love for the city, so you know they are going to do a tremendous job."

The "Jazz in July" event was a huge hit and few noticed that it took a portable generator to power the amplifiers and instruments on stage and that the musicians changed clothes in their cars. Once additional money is secured for the next phases; dressing rooms, an audio system and electricity will be added.

"Eighteen years ago we built the Moyer Sports Complex and had no idea that we would be playing NCAA Championships and hosting the Olympic team," says Shaner. "So once we get some more donations and finish the other phases of this project, it will be a beautiful facility."

"The sky is the limit for what we can do with this facility," says Givens.

And on opening night - that sky was absolutely gorgeous.

- MS

Council members John Givens, Randy Foley, Jane Johnson and Lisa Garst are joined by City Manager Kevin Boggess at the ribbon-cutting





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WDBJ's Robin Reed & Chef Jeff Bland on the Salem Farmers Market



OUTSIDE INFLUENCES

The City of Salem has been making news all across the state and the nation, for that matter, in a couple of different publications this summer. The Virginia Farm Bureau's quarterly magazine, *Cultivate*, which is distributed to Farm Bureau members free of charge each month, recently showcased the Salem Farmers Market.

The magazine devotes a great deal of space to unique programs in the Commonwealth that do an excellent job of promoting fresh, local foods in imaginative ways. Not surprisingly, Salem's one-of-a-kind "Chef's Circle" program was featured in a two-page spread in the July edition.

"Virginia Farm Bureau is as concerned as anyone about preserving a safe, fresh, local food supply. We don't want Americans to have to rely on foreign countries to feed us," says *Cultivate*'s Kathy Dixon. "So we are always interested in efforts to expand local food markets for Virginia residents. The Salem Chef's Circle program is one of those unique endeavors that brings together local farmers and consumers."

Dixon, who is *Cultivate*'s Senior Staff Writer and Photographer, drove in from Richmond the night before the first Chef's Circle program of the 2010 season and then arrived at the Salem Farmers Market bright and early Saturday, June 5, to document the 90 minute event.

Dixon accompanied Chef Jeff Bland from US Foodservice and that week's celebrity chef, Robin Reed, from WDBJ-7 as they toured the market, visited with each and every farmer and then selected the food items they would soon prepare in front of nearly 150 culinary fans.

"They both shared their sense of humor with the crowd and I was impressed with the concoctions they came up with using fresh ingredients from the market's vendors," she says. "In fact, I was so inspired, I bought some cherries from one of the farmers and made a sauce for grilled pork tenderloin that night."

Reed, who has been a fixture on Roanoke's airwaves and community events for nearly 3 decades recently moved from his suburban neighborhood in Southwest Roanoke County to a farmhouse in Fincastle. The Chef's Circle program and Farm Bureau turned out to be just the ticket for Roanoke's favorite weatherman.

"Cultivate is a magazine I use to learn more about Virginia agriculture since my wife and I just bought a small farm, and it was really exciting to open it up and see Salem front and center," says Reed. "The Salem Farmers Market is a delight and it's made even more special by the Chef's Circle. Only Salem could execute such a great idea."

Salem also found out that one person's trash is another magazine's treasure. The May edition of Waste Advantage magazine featured the city's Transfer Station on the cover and Solid Waste Director, Jim Fender on the inside.

"From what I understand someone from the waste management industry who had visited here suggested that the magazine feature our facility," says Fender. "We've had people visit us from all over the country and several foreign countries. In fact, some of our visitors from South America went back home and built a facility identical to ours."

The national magazine that has a circulation of more than 25,000 per issue, and also is distributed in Canada, devoted a 3-page cover story to the city's 18,000 square foot facility on Indiana St. that opened for business in 2006.

"The article gives the city some nice recognition and I think it shows that we did our homework when we put the facility together," he says.

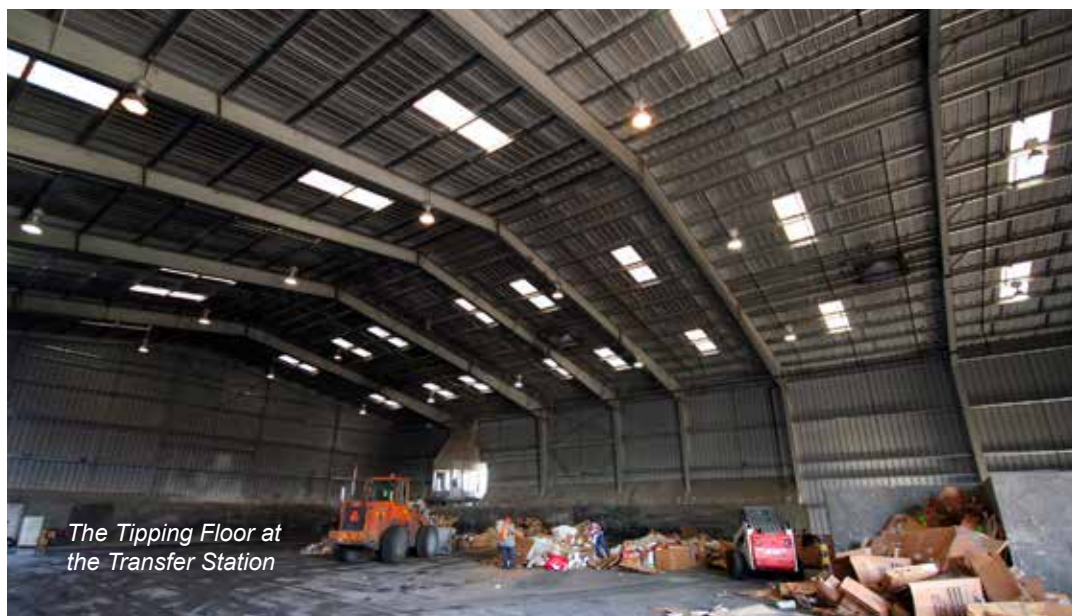
The transfer station handles all of Salem's trash, has a contract to process Botetourt County's waste and also has agreements with private commercial trash haulers. In all, the transfer station processes between 350 and 400 tons of trash per day.

"Since the article came out I've had several people contact me including a gentlemen from California who called to discuss some of the things we considered during design and construction, so overall this has been a very positive thing for us," he says.

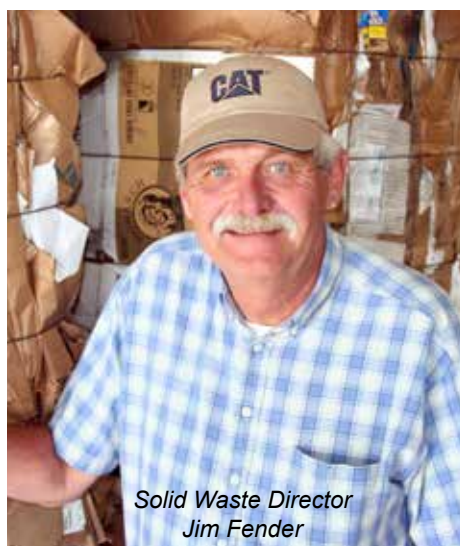
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Cultivate Magazine's
Kathy Dixon
interviews former
City Horticulturist
Beth Carson



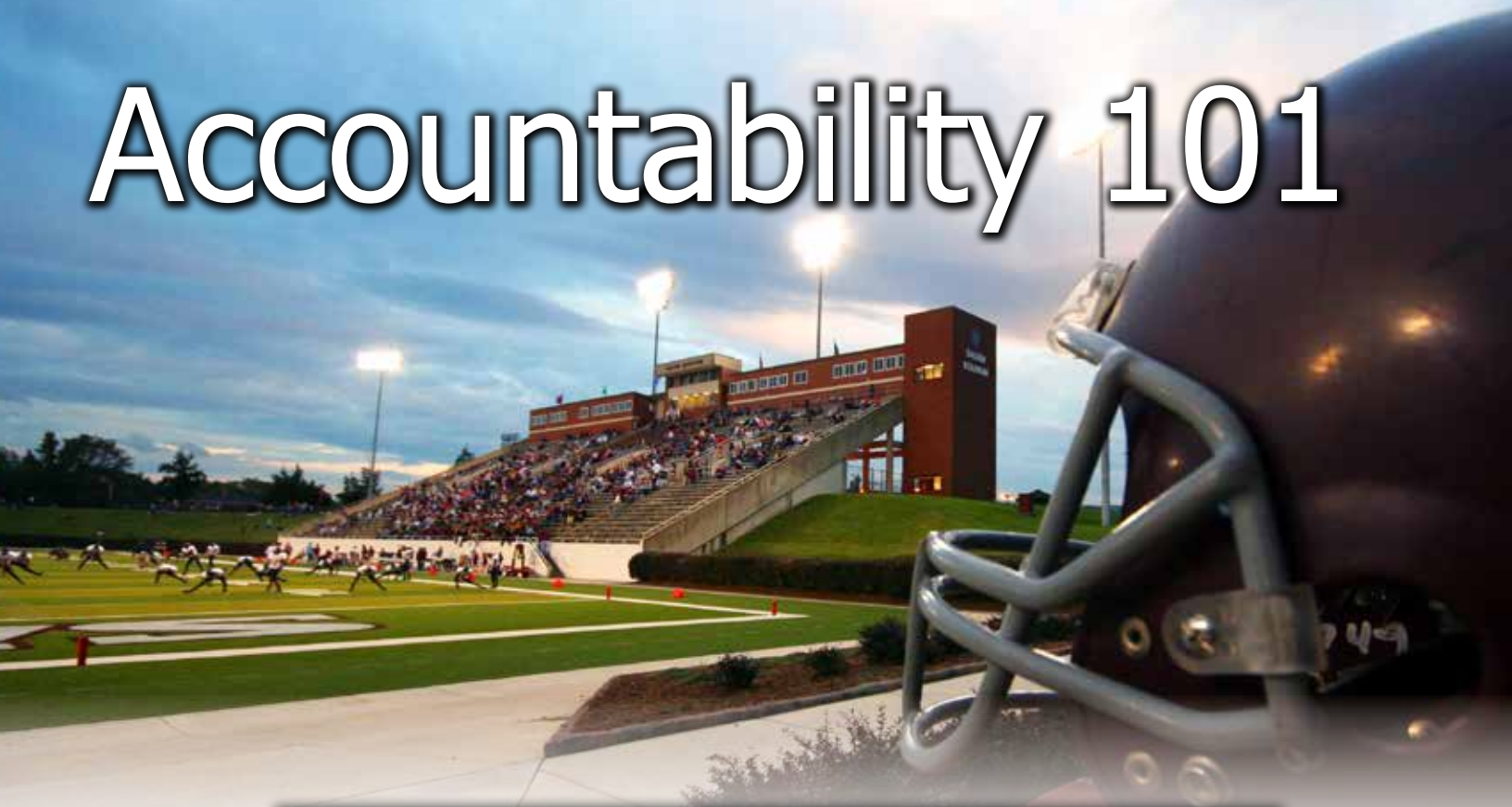
The Tipping Floor at
the Transfer Station



Solid Waste Director
Jim Fender



Accountability 101



Members of Salem's School Board, shown at the 2010 Commencement Exercise, are unanimous in their support of the program.

When school opened in Salem this week, students had more to get used to than their new surroundings and teachers. Beginning this fall, Salem is enhancing the Athletic Pledge Program to include random drug testing that will affect all students who participate in Virginia High School League sanctioned activities ranging from forensics to football.

"Student participation in extracurricular activities is voluntary and students who choose to take part in our VHSL sanctioned clubs and sports must do so with the understanding that their participation is a privilege," says Salem Superintendent Dr. Alan Seibert. "By choosing to represent our school division and our community, they are agreeing to abide by high moral,

ethical, and academic standards. This has always been the expectation, but feedback from students, parents, and coaches recommended that we consider ways to help students abide by their pledge."

The Salem School Board received this information during an informational work session on June 8 and formally approved

The new program has the potential to make substance abuse issues less of a struggle for students, parents and coaches.



Photo Courtesy Hank Ebert

the program enhancements at its regularly scheduled School Board meeting on July 13. The Random Drug Testing procedure is part of the school division's 6-year Comprehensive Plan that is required by the Virginia Standards of Quality and developed with a wide variety of community input.

The Board unanimously approved the plan which definitely strikes a chord with School Board Chair Sally Southard, who serves on the Salem Prevention Planning Team with the Roanoke Area Youth Substance Abuse Coalition (RAYSAC).

"As a pediatric nurse practitioner, I know from talking with my patients who are middle and high school students that the temptation and even the pressure from peers to use tobacco, alcohol, and other illegal substances is all too common," says Southard. "We know from our Youth Risk Behavior Survey (YRBS), conducted at Andrew Lewis Middle School and Salem High School, and RAYSAC that the longer we can keep children from using alcohol and illegal drugs the less likely they will have problems with substance abuse in the future. This new Athletic Pledge Program

Salem Superintendent Dr. Alan Seibert



should help students delay and maybe even prevent the use of these substances."

The School Division hopes to pay for the program with a Federal Grant and the testing will be done onsite at Salem High School by Safety and Compliance Services Inc. out of Roanoke. This company currently does testing for bus drivers in many localities and it also handles Social Services testing in Roanoke City and Roanoke County.

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INFORMATION ON THE
NEW POLICY CAN BE
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DIVISION WEBSITE:**

WWW.SALEM.K12.VA.US

All students who participate in VHSL sanctioned activities from Forensics to Football are subject to the new testing policy



Forensics Team Photo Courtesy Wing IT

DRUG TESTING

Q&A

Salem's Director of Secondary Education, Curtis Hicks, did the bulk of the heavy lifting on the project by sifting through the survey responses and researching the ramifications and effectiveness of such programs in other areas of the state and the nation.

Hicks is uniquely qualified to assess such a program since he was not only an all-state football player at Alleghany High School from 1986-1989, but also a linebacker at the University of Virginia from 1990-1995. He also served as an assistant football coach at Northside High School under Jim Hickam.

As a former all-state football player and a member of the Virginia Cavaliers football program, where you were subjected to random drug testing that was mandated by the NCAA, do you see any negatives with this new program?

As a parent, a former athlete and a former coach, I fully support this program. In my opinion, it really gives athletes one more tool to be able to say no to their friends or teammates when they are confronted with the pressure to use alcohol, tobacco, or illegal drugs. Participating in extracurricular activities is a privilege and representing your school is an honor. We hold students who would choose to do so to a high standard.



Salem Director of Secondary Education
Curtis Hicks

Your experiences at UVA showed you that most athletes really take this type of testing seriously, but what makes you think this program has validity on the high school level?

Well, there's no question that drug testing is a deterrent for athletes. We're all faced with pressures whether it's peer pressure or performance pressure and knowing that you could be tested really helps solidify your stance on it. When you go out at night and you find yourself in an environment where your peers are using alcohol or drugs, there's no question how you are going to respond because you know what is expected of you and that you will be held accountable.

So, are you saying that in many ways knowing that a random drug test exists actually gives an athlete greater peace of mind and almost a sense of relief?

Yes, I think it provides a sense of comfort and helps these individuals say no. You never have a question about the limits when you're out with friends because you know there are clear expectations, you know how you are going to be assessed and what the level of accountability is from day one.

Salem has had a Drug Pledge Program since 1986 that required athletes and their parents to sign pledge cards. The cards said that students would not use tobacco, alcohol or illegal drugs during the season. However, this really seemed to lack a high level of accountability, and often times there seemed to be enforcement problems. Is that a fair assessment?

We've received a lot of feedback from students and parents telling us that there are not a lot of "teeth" in the pledge. It is nice that students and parents are willing to sign the pledge, but the lack of accountability puts kids back in that area where they are having to make hard decisions on the spot. I think the parents and students have every intention of living up to that pledge when they sign it, but without that accountability all the other pressures come into play.

Since its inception in 1986, 72 students have broken their pledge during a sports season and were identified via a drug screen or their own admission. These numbers would seem to back up your assessment.

The survey data that we have collected from student athletes over the years indicates that athletes broke the pledge and used alcohol and drugs at roughly the same rates non-student athletes did. So, when you look at that alone it would appear that the pledge program was not the deterrent we hoped it would be because it allowed kids to make decision based on what they wanted to do not on what they had to do.

Some critics might say that this will keep some kids from participating in sports or extracurricular activities. How would you answer these people?

You do hear that type of talk, but schools around the country who have instituted similar programs have not seen a marked decrease in participation. Besides, if you lose a student who has decided to chose drugs and alcohol over their sport or activity, they are probably not a student you want on your team anyway.



Photos Courtesy Hank Ebert



As a former assistant football coach with children of your own, do you think this program also takes a lot of pressure off of coaches?

The Pledge program often put coaches in a very difficult position because they were being asked to police their athletes based on nothing more than rumor and gossip and things that were being talked about in the community. Often they were asked to make decisions based on circumstantial evidence, whereas, with this program we have something that is concrete.

Does this also take the burden off of parents compared to the way things were with the Pledge Program?

Unfortunately, in some instances, the kids punished in the old Pledge Program were those who were honest enough to admit they had violated the pledge. So you would have some parents and students who took the pledge seriously admitting a violation, while others athletes at the same party decided not to do so. In essence, the kid who came in and was honest and admitted he was wrong got punished and the others may not, and, understandably, this didn't sit well with parents or students.

No other School Division in the Roanoke Valley is currently doing this type of testing, so who have you checked with to get a baseline on this program?

The closest division we are aware of with a similar program is Lynchburg City Schools. They have been doing this for several years and there are between 5000 and 6000 schools nationwide who are doing this type of testing program.

Your own in-house data from coaches, students and parents of athletes in Salem has really been the driving force behind this initiative – correct?

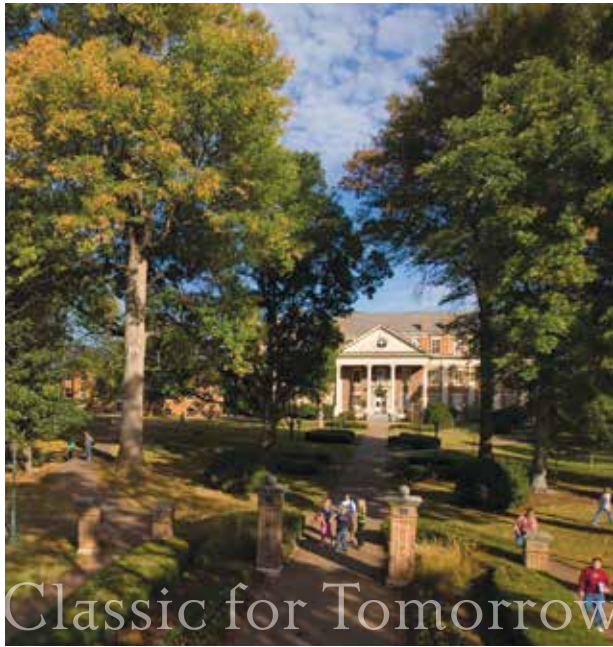
The Pledge surveys have consistently pointed out the need for accountability in order for the program to be a real deterrent. Plus, parents indicated in the Comprehensive Planning Survey that this should be a priority. Specifically, 74 percent of the 457 parents who responded to the survey indicated that this should be a high priority for the Division and 95 percent of the respondents said it should be a priority.

Even with those numbers, how difficult was it to actually put this program in motion?

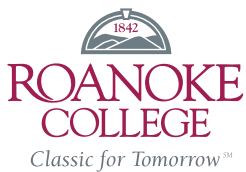
This is always controversial, but ultimately you have to ask the question, "What is in the best interest of the students?" Research has consistently shown that the longer you can delay a person's initial use of drugs and alcohol, the less likely they are to have a problem with addiction as an adult. School Boards and School Officials are often reluctant to do this because they know there could be some backlash, but if this program prevents one student from using alcohol or marijuana then it is worth it.

- MS

Photos Courtesy Hank Ebert



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SALEM HIGH SCHOOL JV FOOTBALL 2010 FOOTBALL SCHEDULE

DATE	OPPONENT	LOCATION	TIME
Sept. 2nd	Lord Botetourt	Daleville	6pm
Sept. 9 th	Franklin Co.	Rocky Mount	6pm
Sept. 16 th	William Byrd	Salem Stadium	6pm
Sept. 23 rd	Northside	North County	6pm
Sept. 30 th	William Fleming	Roanoke	6pm
Oct. 7 th	Cave Spring	Salem Stadium	6pm
Oct. 14 th	Blacksburg	Blacksburg	6pm
Oct. 21 st	Christiansburg	Christiansburg	6pm
Oct. 28 th	Hidden Valley	Salem Stadium	6pm
Nov. 4 th	Pulaski Co.	Salem Stadium	6pm

SALEM HIGH SCHOOL

DATE	OPPONENT	LOCATION	TIME
September 3 rd	Lord Botetourt	Salem Stadium	7:30pm
September 10 th	Franklin Co.	Salem Stadium	7:30pm
September 17 th	William Byrd	Vinton	7:30pm
September 24 th	Northside	Salem Stadium	7:30pm – Sandlot Night
October 1 st	William Fleming	Roanoke	7:30pm

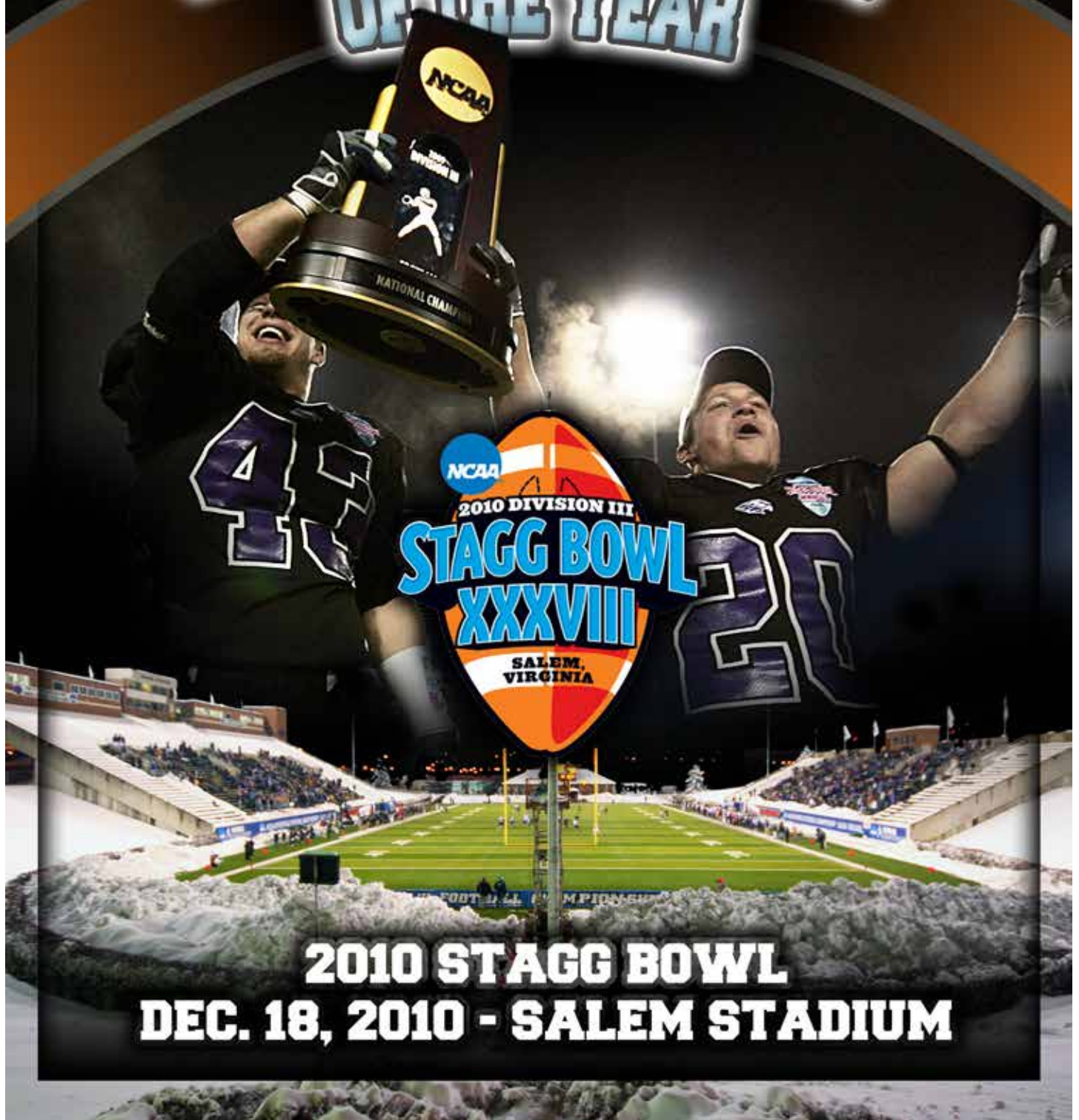
ANDREW LEWIS MIDDLE SCHOOL 2010 FOOTBALL SCHEDULE

DATE	OPPONENT	LOCATION	TIME
Aug. 19 th	William Fleming	Roanoke	5pm
Aug. 26 th	Hidden Valley	Salem Stadium	5pm
Sept. 2 nd	Northside	Salem Stadium	5pm
Sept. 9 th	Christiansburg	Salem Stadium	5pm
Sept. 13 th	Franklin Co.	Rocky Mount	6pm
Sept. 16 th	Dublin	Dublin M.S.	5pm
Sept. 23 rd	Blacksburg	Salem Stadium	5:30pm
Sept. 30 th	Clifton Forge	Clifton Forge M.S.	5pm
Oct. 7 th	Pulaski	Spartan Field	5pm
Oct. 13 th	Patrick Henry	Roanoke	5:30pm

VARSITY SCHEDULE

DATE	OPPONENT	LOCATION	TIME
October 8 th	Cave Spring	Southwest Co.	7:30pm
October 15 th	Blacksburg	Salem Stadium	7:30pm - Parents Night
October 22 nd	Christiansburg	Salem Stadium	7:30pm - Homecoming
October 29 th	Hidden Valley	Southwest Co.	7:30pm
November 5 th	Pulaski Co.	Pulaski Co.	7:30pm

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TITLE TOWN

“SALEM GETS NCAA EXTENSIONS THROUGH 2013”

The City of Salem has even more reason to tout itself as “Virginia’s Championship City.” The NCAA has awarded Salem and the Old Dominion Athletic Conference approval to serve as co-hosts for the prestigious Amos Alonzo Stagg Bowl and the Men’s Division III Basketball Championship through 2013. The Stagg Bowl Football contract is for an unprecedented 3 years.

“This enables us to focus even more of our energies on the student-athletes, who have always been our number one priority,” says Carey Harveycutter, Salem’s Director of Civic Facilities and Game Manager for NCAA events. “We’re just very pleased and proud that the NCAA continues to trust the city and the conference to host these prestigious events.”

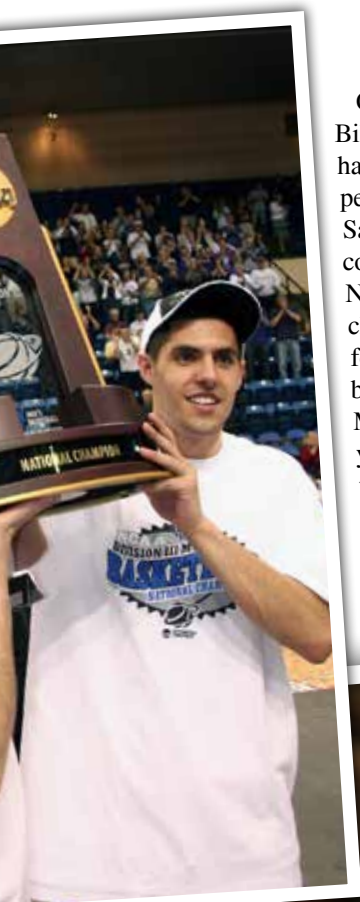
Because of new NCAA bidding guidelines, Harveycutter and his staff had to get their paperwork in order for all of these events and submit them at the same time. That turned out to be a blessing in disguise since the

yeoman’s effort the entire city put forth to make the Stagg Bowl happen last December was still very fresh in the minds of NCAA decision makers in Indianapolis.

“I think it had a lot to do with it,” he says. “The NCAA staff, the committee members

and the NCAA folks who were on vacation last December were sending us messages saying “No one could have pulled this off but Salem.”





Councilman Bill Jones has had a unique perspective on Salem's successful courtship with the NCAA. He is the clock operator for NCAA men's basketball each March and for 6 years he and his wife served as a host family for one of the Final Four participants in men's hoops.

"To be able to pull in these big events to a small community is amazing, but more than that it's gratifying that the NCAA looks at Salem the way it does," he says. "It is a relationship that is built on trust."

Besides football and basketball, the City of Salem also was awarded women's softball through 2013. In 2011, the Division II and Division III championships will be played in back-to-back weeks at the James I. Moyer complex. In 2012, Division III will return, while Division II softball comes back to town in 2013.

"The softball isn't always considered a marquee event, but we really enjoy these events as much or more than any of the championships we host," he says. "Plus, the economic benefits for the community are greater with softball because these folks are here longer."

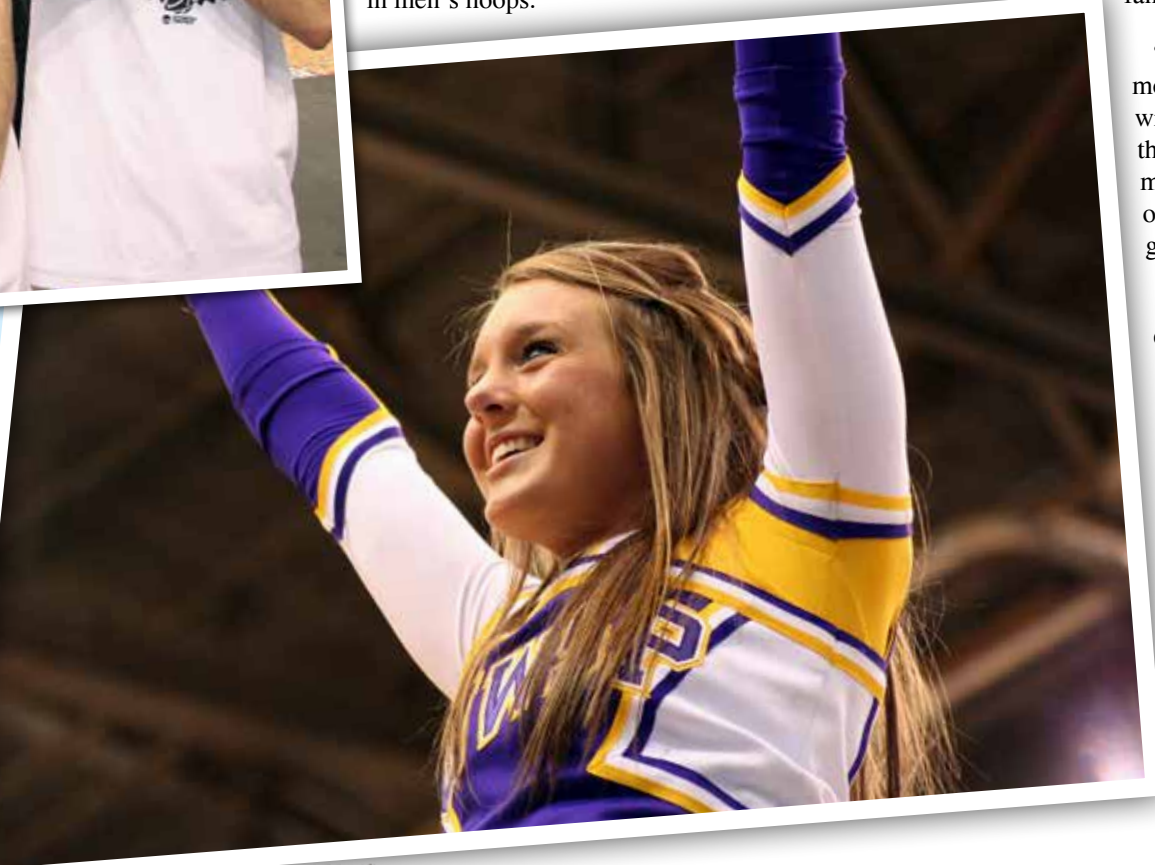
In 1993, Salem began hosting NCAA Championships when it secured the Amos Alonzo Stagg Bowl. Since then the city has hosted 17 straight football championships and entertained athletes and coaches from all over the country for a staggering 59 NCAA National Championship events thanks in part to the support of sports fans in the Roanoke Valley.

"The people in the stands are the most critical part of the bid process with the NCAA because they believe the student-athlete's experience is magnified greatly when you have a lot of fans, and we've been blessed with great support," says Harvey Cutter.

That support has been evident even when the weather has done its best to make the events anything, but fan-friendly.

"I had a gentleman who came up to me at church after last year's Stagg Bowl thanking me for shoveling the stands," he says. "Now that's support."

- MS



MIDWAY MAGIC

The 2010 Salem Fair posted impressive gains in attendance and revenue for the second straight year this July. Fair Manager, Carey Harveycutter, says attendance for this year's event was up 9 percent over 2009's figures as more than 300,000 folks toured the fair's 14-acre midway at some point during its 11-day run at the Taliaferro Complex.

"We're very gratified that we had this increase in attendance, and I think a lot of that can be attributed to the fact that we didn't raise any prices on the ride wristbands in an effort to keep things affordable," says Harveycutter.

The opening night of the fair was actually down slightly when compared to a year ago, but attendance picked up considerably leading into and during the Fourth of July weekend. Had it not been for record heat on several days and 2 nights of rain the gains in attendance would easily have been more than 15-20 percent.

"We think our very aggressive pricing on carnival rides played a big part in this spike," says Harveycutter. "We also extended ourselves a bit this year with advertising that attracted people from West Virginia, North Carolina, Richmond and Charlottesville."

Gross receipts for rides were also up almost 10 percent over 2009, as this year's fairgoers willingly gave up more than \$800,000 to enjoy the 42 different rides on the midway.

"I think when you offer a quality product like Deggeller Attractions does, the public will respond," says Harveycutter. "People are looking for worthwhile things to spend their money on close to home and the Salem Fair once again offered a lot of folks an entertainment outlet to do just that."







Citizens will have a chance to order personalized plates like this artist's rendering starting this October

PLATE PRIDE



Councilwoman
Lisa Garst

Salem residents are about to get another way to show off their "Salem Pride" and support the city's School Division all at the same time. The city has developed a new Salem license plate that folks will be able to purchase through the Division of Motor Vehicles.

"When the concept of creating a Salem license plate came up in discussion there was a unanimous feeling that this was something our citizens would really embrace and support," says City Manager Kevin Boggess.

Councilwoman Lisa Garst came up with the idea of producing a plate that would allow citizens to show off their civic pride in the city and beyond. Surprisingly, only 3 other cities in the Commonwealth currently have special plates.

"One of the key things that sets Salem apart from other communities is our overwhelming sense of community pride," says Garst. "When I learned that the DMV was offering custom license plates featuring municipalities, I knew instantly this was something Salem residents would love. The design is elegant and easy to distinguish and now Salemites at home and across the state will be able to display their civic pride coming and going."

In order to make the Salem plate a reality, the city must get at least 350 prepaid plate applications in advance from people who have current and active vehicle registrations. Once this "commitment" level has been reached, the approval and production process with DMV will begin. Normally, it takes DMV anywhere from 9 months to a year to actually get the plates

out of the production phase and onto cars on the highway.

"The plates not only provide an opportunity for residents to display their Salem pride on their vehicle each and every day, but I see them as a tremendous marketing instrument for others to see while traveling the roads of the United States," says Mayor Randy Foley. "Perhaps the plates will pique someone's interest and influence him or her to visit Salem, or maybe even cause a business owner to inquire about our city."

If the new license plates become a hit with citizens, Salem's schools also will benefit. After the first 1,000 sets of plates are sold, \$15 of every \$25 paid to DMV for the plates will be sent to the School Division and earmarked for technology purchases in the classroom.

"This is a terrific opportunity for Salemites to demonstrate our community's historic pride while potentially generating additional revenue," says Salem Schools Superintendent Alan Seibert. "These designated funds will allow us to increase the number and the quality of the technology tools Salem students will have access to in the future."

Applications will be available in the Salem Treasurer's Office on the first level of City Hall starting on Monday, October 4. Those interested can also access an application from the city's website, fill it out and drop it off in the Treasurer's Office.

"I hope Salemites who display these license plates will do so with honor and pride," says Mayor Foley. "I know they will provide a number of great benefits to our community."

- MS



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TANGLED Cable

Contrary to popular belief, the City of Salem does not have an exclusive agreement with Comcast Cable and when the current franchise agreement with the company expires on October 16, you can rest assured that city officials will be exploring each and every option that exists to improve Salem's customer satisfaction when it comes to Cable TV.



Important News for Comcast Customers

Channel changes for our Salem customers!



Comcast sent this flyer to Salem customers earlier this year



Special Offer: Limited Basic and Standard Service customers can receive a digital converter for no additional fee for 12 months!*

Salem's current 14-page franchise agreement was executed in the fall of 2000, but since then, legislation passed in Richmond has left some of the items in that agreement outdated. As a result, city attorney Steve Yost and others within the city have been working to get the code in the agreement up to speed before entering into negotiations with Comcast or any other provider for the future.

"We've added a lot of language that really puts more meat in the agreement to protect and help citizens," says Brad Orth, Salem's Assistant Director for Information Technology.

Orth, City Manager Kevin Boggess and Planning and Economic Development Director Melinda Payne not only have been listening to citizens and addressing their concerns and complaints, but they also have been working with attorneys representing the city and Comcast as well as local Comcast officials to make sure cable subscribers in Salem have better access to services.

"One of the stipulations we've put in the new document states that Comcast must have a connected local phone number with a live customer service representative on the other side, so citizens can actually talk to someone about an issue or change in service when they need to reach them," says Orth. "The biggest complaint we get has to do with Comcast's 800 number and the misinformation citizens feel they get from their call center."



*City Manager
Kevin Boggess*

In all, 11 new sub-sections related to the improvement of customer service for the cable subscribers in Salem have been written into what will be proposed when negotiations begin.

"We've added items stipulating that they must complete scheduled service calls and installations on time and not randomly cancel appointments," says Orth. "These are basic things that our citizens deserve."

Comcast's popularity took another dive this summer when the Cable TV provider began upgrading its residential and business TV channels from analog to

digital, and in so doing moved a number of the most popular networks to another tier and right out of the living rooms of many Salem residents.

The Weather Channel, The History Channel, Cartoon Network, MSNBC, CMT and The Hallmark Channel were all taken out of Expanded Basic cable and placed in a digital area that required a "box" for viewing. This channel movement would have been enough to stir up a hornet's nest on its own in houses and apartments across the city, but the switch also dropped all of these channels off of the TVs in every motel room and hospital room in Salem.

These decisions were made at the Comcast home office in Philadelphia, not in Salem, and for the most part the Comcast employees in Salem have done their best to make the most of a tough situation.

"Locally our discussions with Comcast have been very positive," says Orth. "Anytime a citizen has had a complaint Comcast has been very responsive and I think our citizens have appreciated the local response. Most of the issues seem to be originating from the corporate level when it comes to marketing and communications. The people in the office on Bruffey St. didn't make the decision to move The Weather Channel."

Technically, Comcast does not have a monopoly on cable services in Salem, but

the reality is that it's expensive for another cable operator to come into town and start offering comparable services at competitive prices.

"When this current agreement expires in October, anyone can come in here and compete with Comcast, but let's say, Cox Communications or some other company wants to go head-to-head with Comcast, in order to do so, it will have to install its own infrastructure because Comcast isn't likely to allow a competitor to share its lines," says Orth.

In the coming weeks and months, Comcast will have two choices when dealing with the City of Salem and other localities around the Commonwealth. It can negotiate with city officials, address current concerns and seek out ways of improving customer service in a new agreement, or it can choose to simply work from the Virginia Cable Competition Act that was put into effect for all cable providers in July of 2006. If it chooses the second option, Comcast will, in effect, be side-stepping the negotiation process with Salem.

"Salem is blessed with many great corporate citizens and we want Comcast to join that group," says Boggess. "We hope they will come to the table with us and address the many concerns our citizens have voiced over the past few months."

-MS



*Director of Planning & Economic Dev.
Melinda Payne*

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*Assistant Director of Information Technology
Brad Orth*

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MONDAY & THURSDAY ROUTES COLLECTED MONDAY (11/22)

TUESDAY & FRIDAY ROUTES COLLECTED TUESDAY (11/23)

WEDNESDAY ROUTES UNCHANGED (11/24)

CHRISTMAS WEEK (12/20-12/24)

MONDAY & THURSDAY ROUTES COLLECTED MONDAY (12/20)

TUESDAY & FRIDAY ROUTES COLLECTED TUESDAY (12/21)

WEDNESDAY ROUTES UNCHANGED (12/22)

NEW YEAR'S WEEK (12/27-12/31)

FRIDAY ROUTES COLLECTED WEDNESDAY (12/29)

MONDAY, TUESDAY, WEDNESDAY & THURSDAY ROUTES UNCHANGED
(12/27), (12/28), (12/29 & (12/30)

SALEM



PARKS & RECREATION FALL PROGRAM GUIDE

COMMUNITY ACTIVITIES

Assistant Director: Teri Atkins,
tatkins@salemva.gov.
110 Union Street Phone: 375-3054

ADULT PROGRAMS 14+ **BALLROOM DANCE: (ADULT & TEEN)**

This class offers a complete introduction to ballroom dancing. The class is perfect for beginners and those looking to polish their ballroom techniques. Participants will learn the techniques necessary for moving with style and grace. No previous dance experience or partner is necessary.

Fridays, 7:00 -9:00p.m.

Location: Salem Senior Center
110 Union Street

Instructors: Bonnie & Rick Schmitt

Fee: \$7/person/per lesson – Partners not required. Class is ongoing. Attend and pay instructor. Class begins: September 3rd
Class limit: 30

BASIC CAROLINA SHAG I – COUPLES ONLY

A beginner shag class featuring the basic step, basic turns and the start step

Saturday, 10:00a.m. – 12noon
October 2nd, 23rd, 30th

Location: Salem Senior Center
110 Union Street
Instructor: Donna Richardson
Fee: \$30/person/couples only – Make checks payable to Donna Richardson
Call 375-3054 to register –
Deadline – September 29th
Class limit: 12

BASIC CAROLINA SHAG II – COUPLES ONLY

Learn turn variations, dance patterns and the belly roll.

Mondays, 7:00-8:30p.m. – November 1st, 8th, 15th & 22nd

Location: Main Parks & Rec Office
620 Florida Street

Instructor: Donna Richardson
Fee: \$30/person/couples only – Make checks payable to Donna Richardson
Call 375-3054 to register
Deadline – October 28th
Class limit: 12

CERAMICS: (INTERMEDIATE) This class is designed for the student who has prior experience with ceramics. Painting on resin, dry brushing and other techniques will be introduced.

Mondays, 6:15-9:15p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Sharon Braden
(Certified Duncan Instructor)
Fee: \$50/10 weeks



Make checks payable to: Sharon Braden.
Class begins: September 13th
Class limit: 12

CHESS: (ALL LEVELS)

This class is for all levels of playing strength. Everyone welcome regardless of age.

**Tuesdays, 7:00-11:00p.m.,
(7:00-8:00p.m. beginner instruction)**

Location: Salem Senior Center
110 Union Street

Instructor: David Vecellio

Class fee: FREE

Class is ongoing – show up and observe
Class limit: 12



CROCHETING/KNITTING

Learn the basics of crocheting and complete a couple of different projects in class.

Mondays, 7:00-9:00p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Norma Harris

Fee: \$25/5weeks, includes all materials

Class begins: September 13th

Class limit: 10

FOLK DANCE

1st and 3rd Wednesday of the month,

7:00-9:00p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Laurie Platt

Fee: Free, attend a session and sign up with the instructor

Class limit: 30



GUITAR FOR "ABSOLUTE" BEGINNERS (Ages 12+)

Students will acquire a basic foundation in guitar including tuning, playing chords, reading tablature, flat picking, and simple folk and blues songs. No previous musical experience required.

Wednesdays, 6:30-7:30p.m.

Instructor: Randy Walker

Location: Salem Senior Center
110 Union Street

Fee: \$45/8weeks

Class begins: September 15th

*Required materials: acoustic guitar(steel string or classical) or electric guitar; pick, tuner.

Class limit: 10

HAND-BUILT CERAMICS

Come stretch your creative muscles as you learn how to form original works of art in clay! The basic skills of hand-built ceramics will be taught through the pinch, coil, and slab methods using low fire clays and glazes.

Wednesdays, 6:00-8:00p.m.

Instructor: Julie Hamilton

Location: Salem High School – Spartan Drive

Fee: \$100/8 weeks, includes, clay, tools, and glazes. *List of supplies students will need to

bring: paper towels, old towel or apron, small

tupperware container with lid and several plastic grocery bags.

Class begins: September 15th

LADIES GOLF (BEGINNER/

INTERMEDIATE) September 14th, 21st, 28th, October 5th, & 12th. Learn the basics of grip, putting, swing and more.

Tuesdays, 3:30-5:00p.m.

Instructor: Sandy Hadaway

Location: 1st class at Salem Municipal Golf Course

Fee: \$35.00 (does not include greens fee or driving range balls) Participants must bring their own clubs

Class limit: 15

HOLIDAY ENTERTAINING BY MICHELE CARDER

Join Michele Carder (former owner of Michele's on Main) as she instructs participants on how to prepare holiday recipes perfect for open houses and holiday parties.

Saturday, October 23, 12:00- 1:30p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Michele Carder

Fee: \$25 includes all ingredients

Class limit: 15

HEALTH AND WELLNESS 20/20 WORKOUT

This is a 20 minute cardio/ 20 minute toning (finish up with Abs) Class. Weights, bands and body bars will be used! Leave work at 4:30p.m. and join the fun!

Monday and Wednesday, 4:40p.m.-5:25p.m.

Instructor: Roy Jackson

Location: Salem Senior Center

Fee: \$45/10weeks

Begins: September 13th

Class limit: 30

TOTAL SCULPTING

This class is designed to reduce body fat and sculpt muscles through a series of strength training exercises using bands, free weights and more. Great program for a beginner level participant.

Monday, 5:30-6:30p.m.

Instructor: Sherry Stinson

Location: Salem Senior Center – 110 Union Street

Fee: \$25/10weeks

Class limit: 30

Begin: September 13th



MID-POWER

This class is composed of cardio and boxing exercises.

Tuesdays and Thursdays, 5:30-6:30p.m.

Instructor: Roy Jackson

Location: Salem Senior Center
110 Union Street

Fee: \$45/10weeks

Class limit: 30

Begins: September 14th

NEW! BEGINNER LATIN TWIST & SCULPTING

This program is a fusion of Latin and international music that creates a dynamic, exciting and effective fitness program.

Wednesdays, 5:30-6:30p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Linda Thompson

Fee: \$25/10weeks

Class limit: 30

Class begins: September 15th

TENNIS (all levels)

For information, contact Scott Gibson at 397-1257 or gibson@roanoke.edu

YOGA (BEGINNER)

Yoga is a great way to increase joint mobility, improve muscle tone and flexibility, and build balance. It also improves memory, focus, attention, and promote an overall sense of well being.

Thursdays, 6:00-7:00p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Karen Ughetta

Fee: \$40/10 weeks

Begins: September 16th

Class limit: 10

YOGA (BEGINNER-INTERMEDIATE)

The benefits of yoga includes strengthening muscles and joints, stretching the entire body, improves balance and focus, relaxation, stress reduction and a healthier, happier you.

Mondays, 4:15-5:15p.m.

Location: Main Recreation Office
620 Florida St.

Instructor: Karen Ughetta

Fee: \$40/10weeks

Class begins: September 13th

Class limit: 12

YOUTH/TEEN PROGRAMS

BATON (BEGINNER-INTERMEDIATE), (AGES 4-10)

Participants will learn basic twirling techniques.

Thursdays, 6:30-7:15p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Natasha Dowdy

Fee: \$40/Month, pay instructor directly monthly

*Instructor will order all batons

Class begins: September 2nd

Class limit: 12



GINGERBREAD HOUSE WORKSHOP, (AGES 6-14)

Learn how to create your very own holiday masterpiece.

Saturday, November 13th, 12noon-2:00p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Michele Carder

Fee: \$20.00/includes all materials

Class limit: 15

KNITTING AND CROCHETING (ages 8-14)

Learn basic knitting and crocheting stitches and how to read patterns.

Mondays, 4:00-5:00p.m.

Location: Salem Senior Center
110 Union Street

Instructor: Norma Harris

Fee: \$15/5 weeks – Does not include supplies -

Class limit: 10

Begins: September 13th

Supplies needed: Needles - 1-16" circular size 8 (Us not metric), 1 set-double pointed size 8 Yarn – 10 skein worsted weight 4 for hat or backpack, Book – "I can Knit" * If you want a second color on your hat a second skein of yarn may be purchased.

TENNIS (all levels)

For information, contact Scott Gibson at

397-1257 or Gibson@roanoke.edu

ONLINE REGISTRATION FOR ALL CLASSES WILL BE HELD

AUGUST 30TH – SEPTEMBER 10TH .

GO TO: WWW.SALEMVA.GOV/PARKS_REC

Clubs:

Roanoke Dance: All levels of Ballroom Dance and variations, Sundays, 4:00-6:00p.m. – Fall meeting dates: (September 26th, October 24th and November 28th.) Location: Salem Senior Center. Minimum fee. Go observe a class and join the fun.

Italian Descendants: Second Sunday of each month – 3:00p.m.-6:30p.m. Location: Salem Senior Center.

Twined Hearts Garden Club: Third Tuesday of each month – 7:00p.m. – 8:00p.m. Location: Salem Senior Center. Observe a meeting.

T.O.P.S. (Take Off Pounds Sensibly):

Tuesdays, 5:45p.m. Location: Salem Senior Center. Observe a meeting.

Salem Senior Center

Assistant Director: Teri Atkins,

tatkins@salemva.gov

Supervisor: Jane Pendleton,

jpendleton@salemva.gov

110 Union Street, 375-3054

MONDAYS

9a.m. - 12 NOON- Bridge, Lois Hurdle, coordinator

10:30a.m – Bowling – Lee Hi Lanes

12:30p.m. – "Senior Mountain Pickers"

TUESDAYS

9a.m. – Exercise- Sherry Stinson

10a.m.– Chair Caning, Basket Weaving

12:30p.m.Tips with Tammy Computer Training

– call ahead for an appointment

2p.m. – Ballroom dance, the first and third (and fourth, when there is one) Tuesdays in the month, second and fourth Tuesday – Tea Dance

WEDNESDAYS

9a.m.-BEGINNING TAP – Sharon Dickenson

10a.m. - 12p.m. – General Ceramics- Anne Andrews

10p.m. – Needlework with Norma Harris

1p.m. – Line Dance

THURSDAYS

9a.m. – Exercise- Kelly Stevens

10a.m. – "Art" & Bridge "on your own"

10a.m. – Quilting with Norma

12:30p.m. - Canasta, Senior Singers Practice

FRIDAYS

9a.m. – Exercise – Michele Sites or Robbin Walker

9a.m. – Men's Breakfast Club -

*Last Friday of the month

10:30a.m. – Tai-Chi with Leiven Verkrusen at the Senior Center

10:30a.m. – "Senior Mountain Pickers"

7-9p.m. – Ballroom Dance

WE WILL CONTINUE WITH THE BOB ROSS METHOD OF OIL PAINT CLASSES

with PHYL. Classes are on the second Monday afternoon; 1-4:30 PM, Samples are available at the Senior Center. Cost is \$35; you need to sign up if you wish to attend.

"49ERS PLUS" CLUB meets on the 1st and 3rd Thursdays at 11 AM, and eat lunch out on the 2nd week at various restaurants. They also preside at our Monthly Luncheons. This is a group that meets for fun; they make donations to organizations such as the Salem Rescue Squad and the American Red Cross.

MONTHLY POT LUCK LUNCHEONS are always a fun well-attended event, with a program that follows the meal. These are held on the last Thursday of each month. Participants are asked to bring a dish that serves 6-8 people,

Blood Pressure Screenings,

11a.m. courtesy of our Lady of the Valley Retirement Community

THE 2ND AND LAST TUESDAYS, the Ballroom dance class meets in the form of "Tea dances". This is at the regular time, 2 to 4p.m., taped music is provided. There is no fee, you are asked to bring a snack food to share.



THE "SALEM SENIOR SINGERS" practice on the first Thursday at 12:30p.m., and sing on a regular basis for Snyder Nursing Home, plus other groups when invited. Like to sing? Then this is the group for you!

"SENIOR MOUNTAIN PICKERS"

a group of musicians (string instruments) who play informally on Mondays at 12:30 PM and Fridays at 10:30 AM at the Senior Center. You may join them with an instrument if you play or you may attend as a part of the audience of the 50+. This group is REALLY great!!!

A MONTHLY NEWSLETTER WITH A CALENDAR AND NEWS OF OUR ACTIVITIES AND OUTINGS

This is ready for distribution at the Monthly Luncheons, for the following month. It can be mailed to you if you call and request. Many festivities will be listed that you won't want to miss!

TRIPS FOR SUMMER INCLUDE:

Martin Luther King Performing Arts Center, Charlottesville, Va., Nascar Hall of Fame, Charlotte, N.C., Wohlfahrt House Dinner Theatre, Wytheville, Va., Waynesboro, Stuarts Draft, Va., Barn Dinner Theatre, Greensboro, N.C. and more! Stop by and get a copy of our trip list.

SPECIAL EVENTS

Manager: Kathy Murphy, kmurphy@salemva.gov
Supervisor: Kristen Finley, kfinley@salemva.gov
620 Florida Street, Phone: 375-3057

SEPTEMBER

Saturday, September 25th - "Salem Star-B-Q Festival", Presented by **Salem Parks & Recreation** and **94.9 Star Country**. Times and Featured artists to be announced. Come enjoy the area's BEST Barbeque!! Sponsored by Pepsi. John Rich of Big & Rich will be the featured artist. Time to be announced.

Saturday, September 11th - "Movies at Longwood", Longwood Park, featuring **"Blindside"**, begins at dark. Admission is Free!! Bring your chairs and blankets and enjoy a movie under the stars. The first 50 families will receive a complimentary bag of popcorn from **Frito Lay**. Concessions will be available to purchase from Fun Times.

OCTOBER

Saturday, October 30th -

"Pumpkinfest", Salem Farmers Market, Time: 11:00a.m-2:00p.m., Trick-or-Treat with the Merchants, (10AM-11AM), Carnival Games, Pumpkin Giveaway, Hay Rides, Sand Art, Pumpkin Auction, etc.

Presented by **Salem Parks & Recreation** and **Q99-FM**. Proceeds benefit C.H.I.P. (Child Health Investment Partnership).



DECEMBER

Friday, December 3rd, Lighting of the Salem Christmas Tree, 6 p.m..

Salem Farmers Market. Ceremony & Caroling before the parade

Friday, December 3rd, Salem Christmas Parade, 6:30p.m., Main Street Salem, sponsored by the Salem/Roanoke County Chamber of Commerce and Salem Kiwanis Club of Salem (540)387-0267.

Saturday, December 4th - "Breakfast with Santa" -

9 - 10:30a.m., Mac N' Bobs, Tickets \$5 per person. Proceeds benefit the Salem Lacrosse Foundation.

Saturday, December 4th - "Ye Olde Salem Christmas", 11 a.m. - 4 p.m.

Downtown Salem - Merchant Open Houses, Hot Cider and Roasted Chestnuts

Salem Library - Pictures with Santa, Story time with Mrs. Claus, Children's Activities, and mail letters to Santa.

Salem Farmers Market - Market Vendors with crafts, wreaths, baked goodies, etc., Carriage Rides, Model-T Car Rides around downtown and to the Gingerbread Festival at Longwood Park. Sponsored by **Salem Parks & Recreation & Q99-FM**.

Saturday, December 4th - "Gingerbread Festival" -

11 a.m. - 4 p.m., Longwood Park, Come vote for your favorite Gingerbread Houses. There will also be Food and Craft Vendors, Children's Activities, Entertainment, Marshmallow Roasting, and more!!

Friday, January 14th - "Winterfest Beach Bash"

6:00p.m., Salem Civic Center, Featuring **"Domino"** and **"The Holiday Band"**, Tickets Price: \$12 pre-sale/\$15 at the door. Tickets will go **ON SALE** Monday, December 1st.

JAMES I. MOYER SPORTS COMPLEX

Manager: Eric O'Brien, eobrien@salemva.gov
Supervisor: Scott Scharnus, sscharnus@salemva.gov
1000 Union Street, Phone: 375-4021

Sept 4-5 USSSA Church of God Adult Slow-Pitch Softball Tournament (Civic Center East, Whispering Pines, Breckenridge, Jackson, Maher, Highland, Straus, Rick McCoy)

Sept 11-12 USSSA Class "E" National Adult Slow Pitch Tournament (Moyer, Oakeys)

Sept 11-12 NSA Youth Thunder Valley Challenge Girls Fast-Pitch Softball Tournament (Botetourt, Roanoke County)

Sept 11-12 USSSA Baseball Star City Challenge Tournament (Burton, Civic Center)

Sept 17-19 NSA Adult Slow-Pitch World Series (Botetourt)

Sept 18-19 NSA Youth Salem Show Case Girls Fast-Pitch Softball Tournament (Moyer, Civic Center)

Sept 25-26 ASA Gold Youth Fast-Pitch College Showcase (Moyer, Botetourt)

Sept 25-26 Baseball Nation Youth Baseball Tournament (Roanoke County)

Oct 1-2 NCAA Division I, II, III College Fast-Pitch Showdown (Botetourt)

Oct 2-3 NSA Youth Fall Ball Festival Girls Fast-Pitch Softball Tournament (Moyer, Civic Center, Oakeys)

Oct 2-3 USSSA Fall Ball Tune Up Adult Slow-Pitch Tournament (Roanoke County)

Oct 9-10 ASA JO / Scrappers 18U & 16U College Show Case Girls Fast-Pitch Softball Tournament (Moyer, Civic Center, Oakeys, Northside)

Oct 9-10 USSSA Baseball Fall State Tournament (Botetourt)
Oct 9-10 USSSA Fall Ball State Adult Slow-Pitch Tournament (Burton, Whispering Pines)
Oct 16-17 Softball Nation Adult Slow-Pitch Tournament (Moyer, Roanoke County)
Oct 23-24 NSA Youth Fall State Fast-Pitch Softball Tournament (Botetourt)
Oct 23-24 NSA Fall State Adult Slow-Pitch Tournament (Burton)
Oct 30-31 USSSA Baseball Halloween Havoc Tournament (Botetourt)

SALEM KIWANIS FIELD

Manager: Eric O'Brien, eobrien@salemva.gov
 Supervisor: Josh Brown, jbrown@salemva.gov
 731 Indiana Street Phone: 375-3013

Sept 11-12 USSSA Baseball Star City Challenge NIT Tournament
Sept 18-19 USSSA Baseball Get Up and Hit Classic Tournament
Oct 2-3 USSSA Baseball Virginia Fall State Championship Tournament

YOUTH AND ADULT ATHLETICS

Manager, Scott Hall, shall@salemva.gov
 Supervisor, Jed Roberts, jroberts@salemva.gov
 925 Union Street, Phone: 375-4094

Youth Sports Mission Statement:

The purpose of youth recreational athletic leagues is to provide an enjoyable experience for each youth participant, while developing character, skills, sportsmanship and promoting good will among all teams and individuals.

Although sports are competitive by nature, the City of Salem Parks and Recreation Department's intentions are to place less emphasis on winning, while promoting the building of lifetime physical activity and health for each participant.

2010 Registration Dates:

Sports provide a fun and exciting way to cultivate a child's physical and mental development. Team sports are particularly beneficial in teaching a child how to operate in a group dynamic and positively participate with others. The City of Salem's Recreation Department currently manages multiple sports programs, including those listed below. Please browse the league descriptions below to discover a program which will fit your child's interests. Online registration will be taken on the dates listed below by accessing our website at www.salemva.gov then by clicking on the Parks and Recreation link. A \$50 non-resident fee is charged for all tuition paying students that currently attend a City of Salem school. Fee must be paid in full upon registering for any league.

League / Activity Descriptions:

Boys and Girls Basketball

Instructional League: 6-7 Yr. Olds (Note: First year 7's must play in this league)

- No score kept
- No pressing
- 8' Goals
- 28.5 ball size

Pee-Wee League: 7-8 Yr. Olds (Note: Second year 7's have an option to play Pee-Wee or Instructional)

- No score kept
- No pressing
- 8' Goals
- 28.5 ball size

9 Yr. Old League: Must be at least 9 but less than 10

- Score kept during game
- No pressing
- 12' Goals
- 28.5 ball size
- Season ending tournament

10 Yr. Old League: Must be at least 10 but

less than 11

- Score kept during game
- Pressing allowed
- 12' Goals
- 28.5 ball size
- Season ending tournament

11 Yr. Old League: Must be at least 11 but less than 12

- Score kept during game
- Pressing allowed
- 12' Goals
- 28.5 ball size
- Season ending tournament

12 Yr. Old League: Must be at least 12 but less than 13

- Score kept during game
- Pressing allowed
- 12' Goals
- Regulation size ball
- Season ending tournament

Junior League: At least 13 but less than 15

- Score kept during game
- Pressing allowed
- 12' Goals
- Regulation size ball
- Season ending tournament

Senior League: At least 15 but less than 19

(Note: This is a co-ed league)

- Score kept during game
- Pressing allowed
- 12' Goals
- Regulation size ball

NFL Punt, Pass & Kick Competition

The NFL PUNT, PASS & KICK (PPK) program is a national skills competition for boys and girls between the ages of 6 and 15 to compete separately against their peers. Established in 1961, the PPK program is the oldest NFL Youth Football program. Girls and boys in five separate age divisions (6-7, 8-9, 10-11, 12-13, and 14-15) compete against each other in punting, passing and place kicking in a fun and engaging forum. The PPK is free to every youngster who wants to participate! Local competition winners advance to a sectional competition and from there to the National Finals. This year's local competition will be held on Sunday August 22 at Spartan Field.

Register online at www.salemva.gov (parks & recreation link).

Sport/Activity	Ages	Sign-Up Dates	League Dates	Cost
Boys Basketball	6-18	October 1-October 22	November-March	Free
Girls Basketball	6-18	October 1-October 22	November-March	Free
Punt, Pass & Kick	6-15	July 19-August 19	August 22nd	Free

2010 Adult Sports Fall Registration Dates:

Team Sport/Activity	Ages	Sign-up Dates	League Dates	Cost Per Team
Men's Open Basketball	18&Up	August 2-August 26	September-November	\$350
Men's Competitive Basketball	18&Up	August 2-August 26	September-November	\$350
Women's Open Basketball	18&Up	August 2-August 26	September-November	\$350
Church Open Basketball	18&Up	August 2-August 26	September-November	\$350
Men's Slow Break Open Basketball	18&Up	August 2-August 26	September-November	\$350
Men's Open Touch Football	18&Up	July 5-July 30	August-November	\$400
Men's Competitive Touch Football	18&Up	July 5-July 30	August-November	\$400
Women's Open Touch Football	18&Up	July 5-July 30	August-November	\$400

Adult Basketball

The registration deadline for any team interested in participating in The City of Salem Adult Basketball League will be Thursday, August 26. Only team registrations will be accepted. Games will be played on Tuesdays and Thursdays beginning in September. Teams will compete in a round robin schedule followed by a single elimination tournament. Leagues will not be formed until after the registration deadline. For more information please contact the Sports Office at 375-4094.

League Descriptions:

- Men's Open Basketball: This league is for newly formed teams or teams looking to play in a league that is more relaxed and less competitive. Fast break and pressing is allowed. (Men only)
- Men's Competitive Basketball: This league is for existing teams that have played together before or teams wanting to test their abilities against stronger competition. Fast break and

pressing is allowed.

(Men only)

- Women's Open Basketball: This league is for newly formed teams or teams looking to play in a league that is more relaxed and less competitive. Fast break and pressing is allowed. (Women Only)
- Church Open Basketball: This league is for church teams only. Participants must be a member of the church in which they play for. Fast break and pressing is allowed. (Men and Women)
- Men's Slow Break Open Basketball: This league is designed for newly formed teams or teams looking to play at a little slower pace. Fast breaks and pressing are not allowed. (Men only)

Adult Touch Football

The registration deadline for any team interested in participating in The City of Salem Adult Touch Football League will be Friday, July 30. Only team registrations will be accepted. Games will be played on Sundays beginning in

August. Teams will compete in a round robin schedule followed by a single elimination tournament. Leagues will not be formed until after the registration deadline. For more information please contact the Sports Office at 375-4094.

League Descriptions:

- Men's Open Touch Football: This league is for newly formed teams or teams looking to play in a league that is more relaxed and less competitive. (Men only)
- Men's Competitive Touch Football: This league is for existing teams that have played together before or teams wanting to test their abilities against stronger competition. (Men only)
- Women's Open Touch Football: This league is for newly formed teams or teams looking to play in a league that is more relaxed and less competitive. (Women Only)



STAR-B-Q 2010

john
rich

saalem farmers
market

sept. 25 - 5:30pm
gates open at 4pm

\$12 advance
\$15 at gate

available at
saalem parks and rec.
(540) 375-3057

david
nail
and
rutledge





*Treva Smith
Cancer survivor*



I Didn't Choose to Get Cancer, But I Chose Where to Fight it.

After seven years of living cancer free, my lung cancer returned. My doctors weren't confident that surgery was the best option this time around. That's when I learned about CyberKnife robotic radiosurgery, one of the leading cancer treatments available at Carilion Clinic's Cancer Center.

CyberKnife delivers high doses of radiation with pinpoint accuracy, which destroys the tumor while sparing healthy tissue. It was the perfect



weapon for my new fight with cancer. After three short non-invasive CyberKnife treatments and a few follow-up appointments, my cancer had vanished.

Cancer can leave you feeling helpless. I certainly didn't choose to get it. But I did choose to fight it with CyberKnife at Carilion and I beat my cancer — again. The teamwork and technology there is definitely empowering. My husband, Al, and I are so thankful this level of care is available close by.

**For more information about
CyberKnife and the other ways
Carilion Clinic's Cancer Center
can help arm you against cancer,
call 540-981-7377.**





Monday-Friday
7am-11am

Saturday
8am-12pm

SUNDAY BRUNCH
10am-2pm

BREAKFAST



316 E Main St. Salem

540-389-5999

www.macandbobs.com